

Red Deer Royals Fundraising Information

2016 – 2017 Season

Fundraising Team

Jenny Van Eyk-Chair Shelly Suggett – **Bingo** Nicole Lorrain – **Catering** Paula Ferreira – **Member Credits**
Cathy Bluett – **Membership** Dianna Moore – **Gift Cards** John Swarbrick–**Casino & Oilers 50/50**

Fundraising is a large part of the band’s annual revenue; it’s also a great way for you to earn fundraising credits for your Royal’s member(s). The goal of the fundraising team is to provide you information in a timely fashion, be available and approachable in order to assist you in achieving your fundraising goals.

This year, as in previous years, we will be asking each family to contribute \$300 per child (second family member \$150) in member credits towards our fundraising goals. As part of the membership package, you will be asked to provide two *post dated* cheques for *April 1, 2017 (\$500) and July 31, 2017 (\$500)*. If you have not reached your fundraising goal as of those dates, the band will deposit those cheques into the band’s general operating account. You must also provide two non-credit volunteer activities per member in order to have your fundraising bond cheque destroyed. Cathy Bluett (membership coordinator) will contact you if you are in jeopardy of having a bond cheque cashed. If you choose not to participate in fundraising, you are asked to give a cheque in the amount of \$1000.

The fundraising committee has endeavored to provide a wide variety of fundraising opportunities. It is not expected that every family will participate in every fundraising activity, but has an opportunity to choose the fundraising activities that best suit their schedule and personal preferences.

Fundraising Credits – Paula Ferreira credits@reddeerroyals.com

Fundraising credits are accumulated by assisting the Fundraising Committee with various fundraising activities throughout the season. The amount of credit earned depends upon fundraising activities that you participate in and are tracked by each activity. We are working towards putting credits into the Charms program and you can login to check your account. Stay tuned! Fundraising credits are pooled by family (your family will have one fundraising credit account into which all of your credits are accumulated).

Fundraising credits can be used for uniforms, fees, camps, trips and tours. Fundraising credits cannot be converted into a cash payout or transferred to another member. If you leave the band and still have unused credits, the credits remain with the Royals. You can designate it towards the “Adopt a Royal Fund” where the money will go to help a member with financial need or to the general account.

Fundraising Activities for 2016 – 2017 Year Round Opportunities:

BINGO – Shelly Suggett bingo@reddeerroyals.com

The bingo hall assigns our bingos for the year in December. After this time, the bingo coordinator will determine how many families wish to participate in bingo and how many bingos our group has received and will decide how many bingos each family may work for the year. The bingos are posted on the Royals website: www.reddeerroyals.com under the “Member” tab on the “Bingo” page. Please use this page to sign up for bingos. The credit for working a bingo is \$40 per event. All volunteers must be 18 years or older.

RED DEER CATERING – Nicole Lorrain catering@reddeerroyals.com

The Royals assist Red Deer Catering with their fall/winter and spring/summer events. Some of the previous catering events we have assisted with are: Festival of Trees, numerous Christmas parties at the Westerner, spring graduation dinners and sometimes summer events.

Red Deer Catering pays the Royals \$11 per hour per volunteer. Out of this \$11, you earn \$8 fundraising credit and \$3 remains with the Royals. Each catering shift is approximately 3.5 hours. You must be 15 years old to cater. Sign-up sheets will be posted on the website: www.reddeerroyals.com under the “Member” tab then the “Catering” page and they will indicate how many catering shifts each family is eligible to work.

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GIFT CARD ORDERS – Dianna Moore giftcards@reddeerroyals.com

The Royals will be selling a variety of gift cards this year through Fundscrip. Watch the website and listen at announcements for more details. The fundraising credit for this will be a 50/50 split in profit between the band and the member credit.

September-December:

RAFFLE – vacant raffles@reddeerroyals.com

The Royals are going to be holding a 50/50 raffle which will be drawn at the Christmas Concert in early December. The books will be \$100 (20 tickets at \$5 each). The credit will be \$25/book. Each book must be prepaid. Watch the website and listen at announcements for more details.

September and March

CASINO & OILERS 50/50 – John Swarbrick swarbric@telus.net

The Royals will be doing a casino on **September 21 & 22**. Credit is \$75. Please see John to sign up.

The Oilers 50/50 will be held on **March 18, 2017**. We require 60 volunteers for this event, transportation is provided. \$75 credit. Sign up will be online tonight. Families are limited to participate in one of these two events (but may sign up for the waitlist) to ensure all families have an opportunity for the credits. Families with more than one member get first priority at doing both events.

November:

IN-DEY-GO COOKIE DOUGH—vacant cooki dough@reddeerroyals.com

Just in time for Christmas, the Royals will be selling cookie dough in November (dates to be announced once a delivery site is secured). The cookie dough is \$15 per bucket and will return a fund-raising credit of \$2.50 per bucket to the selling member. Our goal is to have each member sell an average of 10 buckets, which will return a profit of over \$6 000 to the band!

October-May:

MARCH-A-THON—Jenny Van Eyk fundraising@reddeerroyals.com

The fundraising committee, along with Mr. Mann and the band council, will hold a March-a-Thon to raise funds in the spring. Over the past three years, this initiative raised \$16 000, \$21 000, and \$15, 281.52 respectively. Credits are awarded as a percentage of funds raised. Members raising between \$1-\$499 will receive 25% of pledges towards their member credits, \$500-\$999 will receive 35% and \$1000+ will receive 45%. This is a great opportunity to begin saving credits towards tour. Donations over \$10 receive a tax receipt.

How do you find out about fundraising news?

- News is shared at rehearsal announcements at 9:15 on Wednesdays. Please be there if you can as tickets, forms and products (grocery and gift cards) are available at that time.
- News is emailed to the membership through the email fanout, so please ensure your information is up to date.
- Under the “Member” tab on the www.reddeerroyals.com website. Scroll to the appropriate page (fundraising, bingo, catering, etc.)
- Information will also be posted in the private Facebook group. Please see the Public Relations Coordinator (Connie Swarbrick) pr@reddeerroyals.com to ensure you are added to the group.

We are working on additional opportunities and new ideas are welcome, please email them to Jenny Van Eyk fundraising@reddeerroyals.com Fundraising is a great way to get involved with the Royals and meet new parents and members.

The Fundraising Team looks forward to a fantastic 2016 – 2017 season!