

Red Deer Royals Social Media Policy

- **You are always a representative of The Red Deer Royals**
- You can maintain your own personal Facebook, Twitter and any other social media/networking account, but you can not formally release information on behalf of The Red Deer Royals.
- Everyone is encouraged, when expressing their own opinions about the Royals, to identify that the views expressed are yours alone and not official Red Deer Royals communications.
- You are encouraged to re-post or re-tweet any or all official Red Deer Royals authored communication.
- **All comments are public**
 - All internet postings, whether or not thought to be private, are in fact accessible by the public and should not be treated any different than print media. In other words, don't post it if you wouldn't want it printed in the newspaper.
 - If you choose to comment on Royals issues or discuss Royals in post on a personal social networking account/site and/or personal websites, you must do so in accordance with Red Deer Royals policies and procedures which include, but are not limited to:
 - Members handbook
 - Bingo policy
 - Identity and brand
 - Privacy
- **Don't share confidential information**
 - Do not post phone numbers, personal email addresses, home addresses, etc. of other members
- **Understand your "digital footprint"**
 - Information you share online – on Facebook or anywhere else – always has the ability to be copied, pasted, and redistributed in ways that you might not have intended. What you do today could still be accessible to people in the future. Know the longevity of your digital footprint.
 - Do not use social media to criticize members, staff or parent volunteers.