

# Red Deer Royals Fundraising Information

## 2017 – 2018 Season

### Fundraising Team

Nicole Lorrain – **Chair**

Brigitte Bouchard – **Bingo**

Dianna Moore – **Gift Cards**

Liz Holden – **Cookie Dough**

Eva Matthews – **March-a-thon**

Carole Morcom – **Flowers**

Brenda Fischer - **Raffles**

Fundraising is a large part of the band's annual revenue; it is also a great way for you to earn fundraising credits for your Royal's member(s). The goal of the fundraising team is to provide you information in a timely fashion, be available and approachable in order to assist you in achieving your fundraising goals.

This year, as in previous years, we will be asking each family to contribute \$300 per child (second family member \$150) in member credits towards our fundraising goals. As part of the membership package, you will be asked to provide two post dated cheques for April 1, 2018 (\$500) and July 31, 2018 (\$500). If you have not reached your fundraising goal as of those dates, the band will deposit those cheques into the band's general operating account. You must also provide two non-credit volunteer activities per member in order to have your fundraising bond cheque destroyed. Please ensure you check your **CHARM** account to see if you have achieved the required fundraising requirements. If you choose not to participate in fundraising, you are required to write a cheque in the amount of \$1,000.

The fundraising committee has endeavored to provide a wide variety of fundraising opportunities. It is not expected that every family will participate in every fundraising activity, but has an opportunity to choose the fundraising activities that best suit their schedule and personal preferences.

### Fundraising Credits – Cynthia Reeves [credits@reddeerroyals.com](mailto:credits@reddeerroyals.com)

Fundraising credits are accumulated by assisting the Fundraising Committee with various fundraising activities throughout the season. The amount of credit earned depends upon fundraising activities that you participate in and are tracked by each activity. We are working towards putting credits into the CHARMS program and you can login to check your account. Fundraising credits are pooled by family (your family will have one fundraising credit account into which all of your credits are accumulated).

Fundraising credits may be used for travel jackets, uniform pieces, fees, camps, stampede and tours. Fundraising credits **CANNOT** be converted into a cash payout or transferred to another member. If you leave the band and still have unused credits, the credits remain with the Royals. You can designate your unused credits towards the "Adopt-A-Royal Fund" where the money will go to help a member with financial need or to the general account.

## Fundraising Activities for 2017-2018

### Year Round Opportunities

#### **BINGO – Brigitte Bouchard** [bingo@reddeerroyals.com](mailto:bingo@reddeerroyals.com)

Bingos are posted on the Royals website: [www.reddeerroyals.com](http://www.reddeerroyals.com) under the “Member” tab on the “Bingo” page. Please use this page to sign up for bingos. The credit for working a bingo is \$40 per event. All volunteers **must be 18 years or older**. There is a limit of **three bingos/member**. All bingos worked from September 1, 2017 to May 31, 2018 (including pick up and moved up from waitlist) count towards the total of three/member. You will be removed from bingo signups if you have signed up for too many. **You may sign up for waitlists after you have used your three allocations**. People will be moved up from the waitlist with first priority given to families who have not completed their three bingos, families with multiple members in the band and then according to the number of bingos worked. **Bingos received on short notice of 48 hours or less DO NOT count towards your 3 bingos/member**.

#### **RED DEER CATERING – Nicole Lorrain** [catering@reddeerroyals.com](mailto:catering@reddeerroyals.com)

The Royals assist Red Deer Catering with their fall/winter and spring/summer events. Some of the previous catering events we have assisted with are: Festival of Trees, numerous Christmas parties at the Westerner, spring graduation dinners and sometimes summer events.

Red Deer Catering pays the Royals \$11 per hour per volunteer. Out of this \$11, you can earn \$8 in fundraising credits and \$3 remains with the Royals. Each catering shift is approximately 3.5 hours. You **must be 15 years old to cater**. Sign-up sheets will be posted on the website: [www.reddeerroyals.com](http://www.reddeerroyals.com) under the “Member” tab then the “Catering” page and they will indicate how many catering shifts each family is eligible to work.

#### **GIFT CARD ORDERS – Dianna Moore** [giftcards@reddeerroyals.com](mailto:giftcards@reddeerroyals.com)

The Royals will be selling a variety of gift cards once again this year through Fundscrip. Orders are accepted the 2<sup>nd</sup> Wednesday of every month with delivery within two weeks. The fundraising credit for this will be a 50/50 split in profit between the band and the member credit. Please check the list of available gift cards under the “Member” tab then “Fundraising”. **All orders MUST be prepaid**.

### September – December

#### **RAFFLE – Brenda & Rob Fischer** [raffles@reddeerroyals.com](mailto:raffles@reddeerroyals.com)

The Royals will be holding a 50/50 raffle which will be drawn at the Christmas Concert in early December. The books will be \$50 (10 tickets/book @ \$5/ticket). The credit will be \$12.50/book. **Each book MUST be prepaid**. Watch the website and listen at announcements for more details.

## November

**IN-DEY-GO-COOKIE DOUGH – Liz Holden** [cookiedough@reddeerroyals.com](mailto:cookiedough@reddeerroyals.com)

Just in time for Christmas, the Royals will be selling cookie dough in November (dates to be announced). The cookie dough is \$16 per bucket and will return a fundraising credit of \$2.50 per bucket to the selling member. Our goal is to have each member sell an average of 10 buckets, which will return a profit of over \$6,000 to the band! **All orders MUST be prepaid.**

## October – May

**MARCH-A-THON – Eva Matthews** [marchathon@reddeerroyals.com](mailto:marchathon@reddeerroyals.com)

The fundraising committee, along with Mr. Mann and the band council, will hold a March-aThon to raise funds. Over the past four years, this initiative has raised \$16,000, \$21,000, \$15,281.52 and \$14,723.31 respectively. Credits are awarded as a percentage of funds raised. Members raising between \$1-\$499 will receive 25% of pledges, \$500-\$999 will receive 35% and \$1000+ will receive 45% towards their member credits. This is a great opportunity to begin saving credits towards tour. Donations over \$20 receive a tax receipt.

## May – April

**Poinsettias/Flower/Tomato Baskets – Carole Morcom** [flowers@reddeerroyals.com](mailto:flowers@reddeerroyals.com)

Just in time for Mothers Day, the Royals will be selling flower planters, hanging baskets, tomatoes, etc. More information on available products and member credits to be detailed at time of event. **All orders MUST be prepaid.**

### How do you find out about fundraising news?

- News is shared at rehearsal announcements at 9:15 on Wednesdays. Please be there if you can as tickets, forms and products (grocery and gift cards) are available at that time.
- News is emailed to the membership through the email fan out, so please ensure your information is up to date
- Under the “Member” tab on the [www.reddeerroyals.com](http://www.reddeerroyals.com) website. Scroll to the appropriate page (fundraising, bingo, catering, etc)
- Information will also be posted in the private Facebook group. Please see the Public Relations Coordinator (Renee Wilkins) [pr@reddeerroyals.com](mailto:pr@reddeerroyals.com) to ensure you are added to the group.

We are working on additional opportunities and new ideas are welcome. Please email them to Nicole Lorrain [fundraising@reddeerroyals.com](mailto:fundraising@reddeerroyals.com)

Fundraising is a great way to get involved with the Royals and meet new parents and members.

**The Fundraising Team looks forward to a fantastic 2017 – 2018 season!**